HEC Strategic Way Ahead

Summary

The purpose of this presentation is to inform our audience about our non-profit organization, its current status and strategic plans for the future

---

➤ Our vision, mission and purpose

➤ Driving towards our vision

➤ Strategy and execution

➤ HEC Structure

➤ How we work

➤ What we do

➤ Who we are

➤ HEC Executive Council (EC)

Our Vision, Mission and Purpose

Vision

Our vision is to promote Hellenic culture and establish a network among Hellenes, Philhellenes, and Hellenic organizations around the world.

Mission and Purpose

Our mission is to establish a sound, well organized, useful, and highly visible presence of Hellenism on the Internet, providing the means to disseminate information about Hellenism and make available free Electronic services to other Hellenic non-profit organizations and projects focusing on cultural and education aspects.

Driving towards our vision

Strategy drivers for our leadership

Win the hearts and trust of Hellenes and Philhellenes, making HEC a point of reference for internet based promotion of Hellenic culture and communication.

Focus on our basic services, which are to:
- o Support projects promoting Hellenic culture and civilization
- o Compile archives of internet sources pertinent to the Hellenic culture and civilization
- o Serve as a communication node for Hellenes throughout the world
- o Provide a "home" in the Internet for the development of relevant cultural projects
- o Act as a link between Greece and the Diaspora through discussion mailing lists
- o Serve as a universal electronic gateway to Greece.

Expand our presence on the Social Media, keeping up to date with the trends and preferences of our members and the public in general.

Widen our Membership base so as to increase our volunteer pool and the donations which fund our projects.

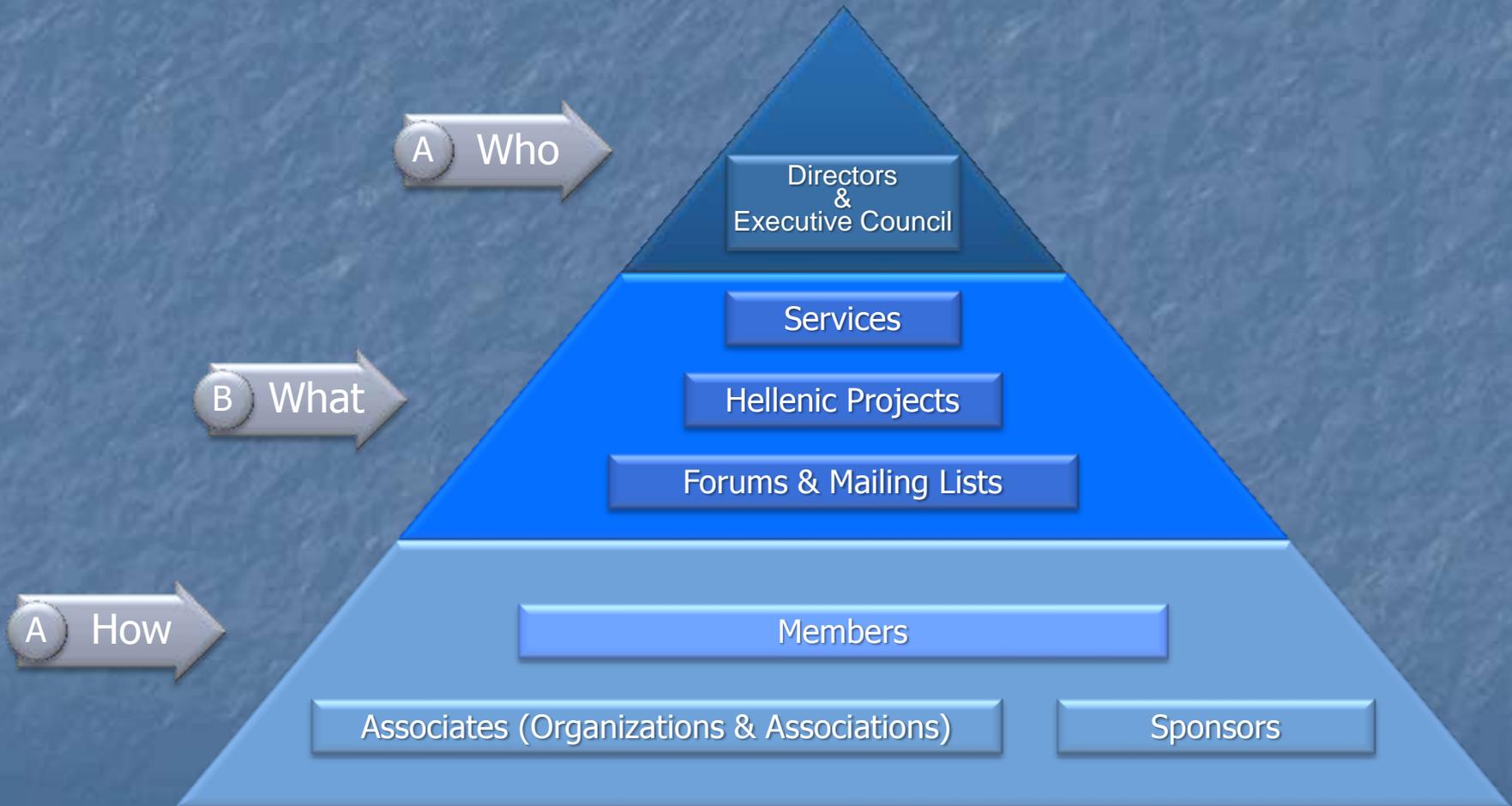**Institute s Scholarship Program** for students who excel in Hellenic studies.

Strategy and execution

Strategic Areas		Execution (in progress)
1	**Improve the foundation**	✓ Engage our leadership team to create methodologies for strategy implementation
		✓ Encourage active participation of members in running our organization
2	**Expand coverage and drive demand**	✓ Expand presence and exposure via social media
		✓ Promote networking and interaction of members and prospective members
3	**Move up the value chain**	✓ Improve web presence through redesigning and well maintenance of our websites
		✓ Engage with media channels for publishing our projects
		✓ Accelerate awareness of our identity
4	**Scale up next-gen infrastructure & offerings**	✓ Technical improvements on our servers in hardware and application software
		✓ Expand our service offerings (wiki, bulleting boards, discussion forums, blogs)
5	**Improve engagements**	✓ Actively seek partnerships with other organizations with similar vision
		✓ Actively seek volunteers and expand participation of members
		✓ Establish quarterly releases of a newsletter and public relations material
6	**Retain our independence**	✓ Engage our members in individual fundraising
		✓ Draft grant requests and seek funding from foundations in support of our mission
		✓ Continue our focus on Arts, Culture and Education avoiding political involvements

HEC Structure

Hellenic Electronic Center (HEC) www.greece.org
Ελληνικό Ηλεκτρονικό Κέντρο (ΕΗΚ) www.ehk.gr

A Who

Directors
&
Executive Council

B What

Services

Hellenic Projects

Forums & Mailing Lists

A How

Members

Associates (Organizations & Associations)   Sponsors

We are 100% non-paid volunteers

➤ We are always welcoming volunteers to provide any help within their capabilities.
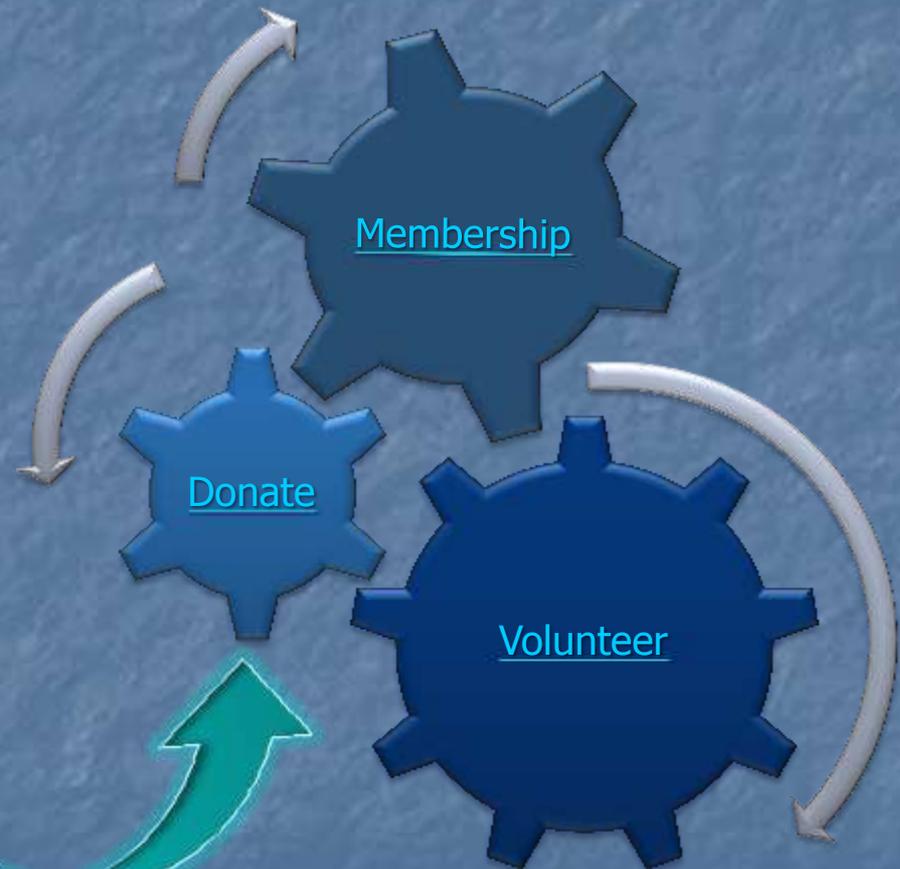
We are funded by:

➤ Donations from members like you

➤ Not the government

➤ Not advertisements

Expenditures:

➤ Organize and fund cultural events

➤ Help other non-profits

➤ Fund scholarships

➤ Donate for good causes

➤ Servers, hardware & software

Membership

Donate

Volunteer

Your Donation is appreciated ➤ http://www.greece.org/hec/donate/

What we Do

Services
- Web Hosting Services – Websites & Blogs [Link]
- HEC Wiki (HECpedia project under development) [Link]

Discussion Forums & Mailing Lists
- Action List
- Hellenic Professors & PhDs Forum
- Others totaling 184,683 Subscribers (as of November 2013)

Hellenic Projects
- Registry database of our projects [Link]
- WWII War Reparations [Link]
- Parthenon Marbles Awareness Campaign [Link]
- HEC Scholars Blog [Link]
- PanHellenic Cultural Event in Thrace [Link]
- Macedonia [Link]
- Blue Skies - Think-tank of Hellenic Minds [Link]
- Classic Olympics – The revival of Classic Olympics in Olympia [Link]

HEC Executive Council (EC) – Who We Are

Thanos Voudouris
BSc, MSc IT
HEC co-founder,
Director,
IT Architect
Washington DC

Anna Lawless
Director
IT Specialist
Educator
UK

Stelios Manias
EC Member
IT Professional
Florida, USA

Eleni Bomis
EC Member
Greek & French
Literature
Montreal, Canada

Fotini Vasileiou
EC Member
Graphics Designer,
Marketing & PR
Samos, Greece

Nico Michael
EC Member
IT Professional
Johannesburg, SA

Mario Chinas
EC Member
Banker
Larnaca, Cyprus

Terry Dritsas
EC Member
Electrical Engineer
California, USA

Gus Stamatis
EC Member
IT Professional
Agrinio, Greece

Athanasios D. Sarantopoulos
MBA, PhD
EC Member
Electrical Engineer
Athens, Greece

Thanos Voudouris, BSc, MSc IT, was born and raised in Athens, Greece. He continued his studies in USA obtaining a graduate degree in Computer Sciences at University of Maryland. His career spans with works in various projects including satellite communications at NASA, nuclear submarine communication systems at Applied Physics Lab (APL), naval aircraft simulators, and enterprise system architectures. He is currently a consultant on Enterprise IT Architectures working in highly visible and complex systems. Since early 1990s with the advent of the Internet, Thanos has been working as a volunteer on many Hellenic cultural projects. He is one of the co-founders and directors of Hellenic Electronic Center.

Anna Lawless was born in the UK, fourth generation Diaspora. Degree in Life Sciences, OU and Reading Universities UK, post-graduate diploma in Electronic Engineering, University of Surrey, certificates in addiction and counselling, quality control, qualified to teach adults to UK and EU educational standards specializing in IT, English and Math. She worked on contract to military preparing young adults for university entrance. Lived in Greece in 1990s, was Office Manager, electro-mechanical and electronics engineer plus IT admin. Was prototype and production testing and repair of military electronics plus running company IT system.

Stelios Manias was born in North Greece, finished high school and then went for studies in Switzerland and Germany, off course traveled all over Europe. Graduated with a degree in Business Management worked for couple of years and then it was time for a different continent. (The earth is to small now days) America was the place to be for a technology related fields and this is what I did. Got another degree and for the last 20 years I am working as an Information Technology Consultant in USA. Vacationing in Greece every year is must, the most beautiful place on earth.

Helen Bomis, from Montreal, Quebec-Canada, studied Greek at McGill University with Dr. Anne Farmakides (1980), while also studying French for the same degree, then continuing for a Teaching Diploma and the qualifying Teaching License (1985). Returning to her studies, Helen obtained a Law Certificate from Université de Montréal (1996) and continued at UQAM for a law degree (LLB 2001). Fluent in 3 languages, Helen has worked on HEC projects and other sources.

Fotini Vasileiou was born and raised in Samos. She studied Graphic Design and Desktop Publishing in Athens and continue her education obtaining her degree in Web design from Algonquin College in Ottawa and her Masters in Web Mastering from CNAM (Business Master Programs in European Standards). She has also certificates and diplomas in Marketing, Public Relations, Quality Assurance Systems and Restoration of Historical Documents and Images. She is currently studying Economics & Management in Tourism - expected diploma in 2015. She has lived in Cyprus, USA and Canada and she has worked as Marketing Manager, Sales Manager, Marketing & Creative Director in several companies.

Nico Michael lives in South Africa. He is an IT professional with extended knowledge on website operations, security and control.

Marios Chinas (pronounced Shinas) was born in the UK and during his childhood lived in the UK, Greece, and Cyprus. After completing his military service he continued his studies gaining a Bachelor in Business Administration and a Masters in Corporate Strategy and Governance. Mario then embarked on a career in Banking, initially in the UK before moving to Cyprus. A strong believer in continuous learning, he has also qualified as an accountant and more recently concluded an MBA. Mario has been an active volunteer from his teenage years, especially regarding the Cyprus problem.

Terry Dritsas was born and raised in Aigion, Achaias, Greece. He served in the armed forces of the Greek army and then he joined the merchant marines as Electrician of a tanker ship. Terry moved to California and expanded his education obtaining a degree in Electrical Engineering, as well as a California contractor's state license. He worked on numerous projects, from house wiring to Nuclear, Solar, and Electrical Power Plants. Terry is an active participant in the Hellenic community in his area and also participated in the 1st Pan-Hellenic Gathering in Thrace.

Gus Stamatis was born and raised in Agrinio, Greece. In 1988, he moved to the USA where he studied Computer Science at the University of North Carolina in Charlotte. He has worked for many years in the private sector for a number of businesses both in management positions and as an owner. He has been following HEC since its inception. He is one of the original members of the HELLAS LIST dating back in early 90's. He has been involved in the sales of Business-Class Computer Hardware for many years. He is an Information Technology Specialist with background in Web Development and Social Media Technologies.

Athanasios D. Sarantopoulos, MBA, PhD was born and raised in Tripoli, Greece and educated in USA. He is an active member of the Greek community of Diaspora and a strong HEC supporter since the beginning of HEC in 1995. He is an Electrical Engineer with teaching and research experience in Systems Analysis, Simulation, and Control. Designed, implemented, and managed Practical Training Program at Hellenic National Meteorological Service. International nonprofit organizations business consultant. Proficient in Social media for Marketing strategy development. Proven networking, communications, and customer support skills.