

## Chinese, most difficult client in the world, 10 questions on Andreas Andreopoulos & Metis

- We don't know who you are:** 1993-98 University of Nicosia: R&D on business multimedia & lecturing; 1992-2016 Active participation in international forums ([State of the World Forum](#) on Modern Societal Priorities; Sorbonne; UNFCCC; etc). 2000: Metis Global Awareness Network founding president. 2014: VIP invitation to China as Ecological Civilization instigator; UNESCO Task Force. More info on CV [here](#).
- We don't know your entity:** Metis Global Awareness Network NGO established in 2000 from progressive orientation & action-oriented university members (NTU Athens, Ioannina Univ.) to submit proposals within Cultural Olympiad & Olympic Truce framework. It has implemented innovative applications on Thematic Tourism (Plastira lake Cultural & Tourist Guide on line [www.enavotsalostilimniplastira.gr](http://www.enavotsalostilimniplastira.gr) on-line-no-more); Agrotourism; New Communication Technologies. 2005-2011: Main activity: Lake Plastira Environmental Awareness Center establishment & management; schools from all over Greece experienced 12 accredited by the Ministry of Education programs.
- We don't know your entity's products:** Modern Societal Priorities Research & Development. **2002** Cultural oriented Feasibility studies (Modern Societal Priorities Theme Park at Trikala; etc). Client: **ICAP**. **2003** Paradigmatic Tourism Guide; funding & accreditation: **Invent** (EU program on innovation). **2005-2009** Greece most active Environmental Awareness Center at Lake Plastira: self-funded; income: schools. **2009** CD-ROM production for school libraries uploaded eventually on the web as Sustainability & Climate Crisis Global Panorama ([www.vatraxosvrastos.gr](http://www.vatraxosvrastos.gr) <https://goo.gl/ezHH0I>; [www.frogboiled.org](http://www.frogboiled.org) <https://goo.gl/uZxR2o> on-line-no-more) with visitors from 4 continents; **UN**expected outcome: Metis accepted as Accredited Observer to the UNFCCC only one from Greece since 2009; funding source: Innovation coupons SME EU program. **2010-16** Strategic support, holistic information & market consulting to all new paradigm pillars: Law & Policy formation, Climate movement, Environmental Education, Ecological Civilization, Sustainable Development, Circular Economy, Green Economy for UNFCCC mainly via posts; [gcca](#); etc: self-funded. **2005-2011** Metis has contributed with more than 1,5 million euros to local economy through its school program activities.
- We don't know what your entity represent in Sustainable Development / Green Economy domain:** Accredited Observer to UNFCCC among [1850](#) others worldwide. It has been among the very few dealing with both items (Sustainable Development and Climate Crisis [[posts](#)]); with constant information flow towards general public; direct impact: 3700 LinkedIn network members.
- We don't know your entity's clients / beneficiaries / collaborators:** **ICAP**, Lake Plastira Tourist Professionals; Ministry of Education; Global Campaign for Climate Action; UNFCCC; RoadtoRio+20; various.
- We don't know what makes your entity being unprecedented & particular:** Metis penetrative approach to global reality; entity has acquired unique (in the sense of second to none<sup>1</sup>) expertise in trend hunting & spotting new stuff among the 35 human activities along more than 20 years. Based on this experience innovative **Modern Societal Elements Grid** has been developed for entrepreneurship & human development workshops (SLOWING DOWN LIFESTYLE & MIND SHIFT WORKSHOP for Sustainable Decisions; VIDEO <https://goo.gl/uWvRPI>; MATERIAL <https://goo.gl/67yaQG>); it monitors some of the trends above evolving into Modern Societal Priorities (MSP); it develops innovative compilations & launches initiatives regarding mature MSP. Among original developments: [30 parts Future puzzle](#) / [Future "be present" list](#) based on [Systemic Long-term Mapping](#); [Murphy's Law](#); Rene Thom's [Catastrophes' Theory](#); Benoit Mandelbrot's [Chaos's Theory](#); Brian Eno's [Oblique Strategies](#); De Bono's [Lateral thinking](#) & [Po](#); Dee Hock's [Chaordic systems](#); [Collective Intelligence](#); [Charles Eisenstein](#); [Navaf Al-Rodhan](#), philosopher, neuroscientist, geostatist, and author κλπ; last but not least, [Metis](#), Ancient Greeks [multiplex](#) way of thinking; Nassim Nicholas Taleb [Antifragility](#) κλπ.
- We don't know your entity's reputation:** its reputation is more international than local: in Greece as an entity disseminating Environmental Awareness & Sustainable Development information. Characteristic contribution the "Seven Notes" (in Greek only)<sup>2</sup>. 2102. The Climate Reality Project run by Al Gore selected Andreas for personal training as [Climate Reality Leadership Corps accredited presenter](#); eminent personalities from around the world participate in Andreas network include (selection): [UNFCCC](#); [UNESCO](#); [UNESCO World Heritage](#); [China](#); [UN](#); [Russia](#); [India](#); [Brazil](#); [South Africa](#); [USA](#); [European Council](#); [Germany](#); [France](#); [Denmark](#); [Norway](#); [United Arab Emirates](#); [World Bank](#); [Rockefeller Foundation](#); [INSPIRE](#); [Google](#); [Amazon](#) (pls click for personification); 2013: invited to present Sustainable Future Eco Landmarks. 2014: Invited to China for International Culture Industry Conference. 2016 Invited to China for International Meeting on governmental level on The New Silk Road project Funding.
- And now, what do you want to sell to us?** In case above answers cover pre-existing gap on, a more or less, satisfactory level, one could make next step to evaluate proposal.

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<sup>1</sup> Shakespeare in The Comedy of Errors (5:1), when Angelo speaks warmly of Antipholus of Syracuse: "Of credit infinite, highly belov'd, **second to none** that lives here."

<sup>2</sup> 1. [Μνημόνιο κλπ: 10 χρόνια να ξεπληρώσουμε ΜΟΝΟ ΤΟΚΟΥΣ: Και μετά, 20 ΧΡΟΝΙΑ, ΚΕΦΑΛΑΙΟ & ΤΟΚΟΥΣ: Για μαράκες ψάχνουμε: 2. 17 Ιούνη: Η Ελλάδα στο κέντρο του κόσμου! Από πειραματόζωο ισότιμος επαγγελματικός εταίρος: 3. ΑΝΘΡΩΠΟΙ & ανθρωπάκια στην Ελλάδα φύονται και ευδοκμούν... \(κι αυτό έχει σημασία για τις εκλογές\) 4. RESET στην Ελληνική πραγματικότητα: 36 τομείς, Σύγχρονες Κοινωνικές Προτεραιότητες, αντιμετώπιση της... σκληρής πραγματικότητας 5. ΕΛΛΑΔΑ Οι πιο σημαντικές εκλογές απ' το '21! ΜΗ ΠΕΡΠΑΤΑΤΕ ΣΚΥΦΤΟΙ ΔΙΟΤΙ ΛΑΪΚΕΣ ΚΑΙ ΑΚΑΤΑ ΠΑΤΕΙ ΟΠΟΙΟΣ ΤΗΝ ΠΟΛΙΤΙΚΗ ΨΥΧΗ ΠΕΡΠΑΤΕΙ 6. Πραγματικότητες &... ψευτοδελύγματα: ΛΙΤΟΤΗΤΑ ή ΑΝΑΓΤΥΞΗ: ΜΝΗΜΟΝΙΟ ή ΔΡΑΧΜΗ: Φόβος ή ελπίδα: Είναι όλα τα... ΞΕΚΑΘΑΡΑ: 7. ΕΛΛΑΔΑ 17/6 "It's the economy, stupid" Οικονομίες κλίμακας είναι ΔΥΝΑΤΕΣ και όχι από «μπασάλικα» ισοδύναμα Ο πλανήτης κρατάει την ανάσα του](#)